



Connecting Business. Building Community.



CHAMBER MEMBERSHIP & SPONSORSHIP OPPORTUNITIES

Welcome to the Estes Chamber of Commerce



The mission of the Chamber is to be the champion for business, dedicated to promoting a strong business climate in the Estes Valley trade area and enhancing the quality of life for our members, making Estes Park a better place to live, work, and play.

The Chamber is the voice of business with the Town of Estes Park, Estes Park EDWC, Visit Estes Park and other organizations collaborating for a stronger business climate and tourism economy.

With 280+ members and 30 new additions in 2025, the Estes Chamber continues to grow alongside our vibrant business community.

Our members represent a diverse mix of businesses, nonprofits, and local leaders.



Dear Future Member,

Welcome to the Estes Chamber of Commerce! We are thrilled by your interest in joining our community of business and civic leaders. Here in Estes Park, connection is at the heart of everything we do — we bring people together to make our community a great place to live, work, and play.

By becoming a Chamber member, you join a network that fosters collaboration, supports local business success, and strengthens the vitality of our mountain community. Whether you are new to town, expanding your business, or giving back through a nonprofit, your involvement helps shape Estes Park's future.

We look forward to welcoming you, supporting your goals, and celebrating your success as part of the Chamber family.

With appreciation and community pride,

Colleen DePasquale

President, Estes Chamber of Commerce and
Economic and Development Workforce Council



What Membership Means for You

Business Advocacy

From shops to mountain service providers, we bring business voices to the table with town leaders, state representatives, and community partners. When new policies or proposals arise, we listen to our members, share their experiences, and advocate for what helps local business thrive. Together, we work to keep Estes Park a vibrant place to live, work, and do business — today and for the future.

Networking Opportunities

“Joining the Chamber was a great decision for Park Supply. The networking opportunities have connected us with business owners and community leaders we might not have met otherwise. Those relationships have helped us grow and made us feel part of the Estes community.”

Chance Carner, Chamber Member

Professional Development

“The BASE program gave me the tools, structure, and confidence to grow my business in a more intentional way that leveraged local business partnerships. As a graduate and now facilitator of BASE 2.0, I’ve seen firsthand how it helps local entrepreneurs clarify their vision, build financial literacy, and plug into a supportive business ecosystem. It’s one of the most valuable resources available to the Estes Valley business community.”

Kevin Benes, Chamber Member

Community Impact

Need New Quote

Connect, Learn, and Grow

Signature Events: Gala, Mini Golf Tournament, Chamber Cup, Bowling Tournament, Community Gumbo Dinner, State of Estes Park, and Sip & Shop



Regular Networking Opportunities: Coffee Connections, Red Ribbon Cuttings, Wedding Alliance, Lodging Alliance, Construction Alliance, Downtown & Retail Alliance, and Business After Hours



Community Events: May Sidewalk Sale, October Sidewalk Sale, and Trick or Treating in Downtown



Membership Benefits

Connecting Your Business with the Community



Visibility

- Business directory listing that improves search visibility and drives web traffic
- Social media promotions
- Ribbon cuttings & special celebrations
- Hot deals & job postings
- Sponsorship opportunities to get your brand noticed



Voice

- A unified voice for business with the Town of Estes Park, County Commissioners, and State legislators
- Membership Advisory Council working with industry councils to support business
- Partnering with SBDC, the county, and organizations to strengthen the voice of business in Estes Park



Connection

- Networking events to connect and stay informed
- Community events that connect business and non-profits with the town
- Workshops and training sessions designed to share knowledge, develop skills, and support business growth.
- Weekly Friday newsletter sharing upcoming events, news, promotions, and key community updates
- "Member Monday" spotlight featuring one Chamber member each week

The Power of Being a Member

According to a 2024 nationwide poll by the Association of Chamber of Commerce Executives and The Harris Poll, 81% of Americans say their local Chamber is a trusted partner for business, and 90% believe Chambers positively impact local economic growth.

Businesses that belong to their local Chamber are more trusted, more visible, and more connected — helping you grow while contributing to a stronger Estes Park community.



MEMBERSHIP LEVELS

Level	Annual Dues
Lily Mountain	\$375
Sundance Mountain	\$550
Longs Peak	\$1,200
Mission Alliance: Bronze	\$3,000
Mission Alliance: Silver	\$5,000
Mission Alliance: Gold	\$7500
+ 1 Additional Business	50% off

- Nonprofit organizations are eligible for full membership at a 25% discount.
- Twin Sisters membership gives you the chance to register more than one business with the Chamber at a discount. Every additional business registration will be at 50% the price for that level.

For more information on member benefits go to esteschamber.org/members

Find the Membership That Fits Your Business

The Chamber offers flexible membership tiers designed for organizations of every size.

Membership Tiers

Opportunity to attend Chamber workshops on relevant topics (FAMLI, Colorado Secure Savings, Workforce Safety and more)

Open invitation to join industry Alliances: Construction Alliance, Food & Beverage Alliance, Downtown & Retail Alliance, Wedding Alliance, & Lodging Alliance

Discounted rates for Estes Chamber events

Weekly Chamber emails spotlighting upcoming Chamber and community events, Ribbon Cuttings, News, & Advocacy efforts

Unlimited posting of jobs & events

Ribbon Cutting with press release and social media announcement

Social media announcement of new members

Social media promotion of Chamber member special events and collaboration

Enhanced listing in online business directory

Chamber staff will customize your enhanced business directory

Business Spotlight in weekly member newsletter once per year

One vendor table sponsorship at a Chamber event upon availability

Logo listed as supporting sponsor on homepage of esteschamber.org

Sponsorship at major Chamber event once per year (potential events: Golf tournament, Bowling Tournament, Mini-Golf Tournament, Community Gumbo Dinner, Gala & Chamber Awards)

Two (2) annual passes for Business After Hours

Lily
Mountain
\$375

Sundance
Mountain
\$550

Longs
Peak
\$1,200



Do you have more than one business? With one membership at full price, add one at the Twin Sisters rate: 50% off. Nonprofits may request a 25% discount. If you are interested in a personalized membership and sponsorship package contact us: Email: operations@esteschamber.org or Call 970-480-7552

Mission Alliance Membership Tiers

For businesses seeking deeper engagement and greater impact, Mission Alliance memberships offer the highest level of partnership with the Estes Chamber of Commerce. These memberships are fully customizable to maximize value for your organization while continuing and strengthening the mission of the Chamber to support, advocate for, and elevate the Estes Valley business community.

All Mission Alliance levels include every Longs Peak membership benefit listed here, plus expanded opportunities for visibility, leadership, and impact.

- Opportunity to attend Chamber workshops on relevant topics (FAMLI, Colorado Secure Savings, Workforce Safety and more)
- Weekly Chamber emails spotlighting upcoming Chamber and community events, Ribbon Cuttings, News, & Advocacy efforts
- Open invitation to join industry Alliances: Construction Alliance, Downtown & Retail Alliance, Wedding Alliance, & Lodging Alliance
- Ribbon Cutting with press release and social media announcement
- Social media promotion of Chamber member special events and collaboration
- Social media announcement of new members
- Chamber staff will customize your enhanced business directory
- Unlimited posting of jobs & events
- Discounted rates for Estes Chamber events
- Business Spotlight in weekly member newsletter once per year

	Mission Bronze \$3,500	Mission Silver \$5,000	Mission Gold \$7,500
Event Sponsorship at events during the year	3 Events	All Events	All Events
Vendor table sponsorship at events upon availability	✓	✓	✓
Logo listed as Mission Sponsor on homepage of esteschamber.org	✓	✓	✓
Hole sponsorship at the Golf Tournament	✓	✓	✓
Annual recognition in Frontline article	✓	✓	✓
Presenting Sponsorship at a Signature event with first right of refusal for following year		1 Event	1 Event
Seat on Member Advocacy Committee (MAC)		✓	✓
Sponsorship of BASE 2.0		1 Day	1 Day
Tickets for State of Estes Park on December 11, 2026	2 Tickets	4 Tickets	6 Tickets
Tickets for NoCo Workforce Symposium	2 Tickets	4 Tickets	6 Tickets
Quarterly Roundtable with community leaders			✓

Invest in the Chamber. Invest in the Community.

Why Sponsorship Matters

When you sponsor Chamber programs or events, you are investing directly in the economic and social vitality of Estes Park. Sponsorships elevate your brand while supporting the programs, educational opportunities, and community experiences that help local businesses succeed. Chamber sponsorships are more than advertising — they are shared investments in visibility, community connection, and the long-term success of the Estes Valley.

Benefits of Sponsorship

Strengthen Your Brand Visibility

Reach local residents, visitors, and the business community through event signage, digital features, and ongoing exposure across Chamber channels.

Support Business Development

Your sponsorship helps fund workshops, training sessions, consulting opportunities, and programs that equip local businesses to grow and innovate.

Align With a Trusted Community Leader

Partnering with the Chamber positions your company as a champion for local business, community connection, and a thriving Estes Park economy.

Engage in Meaningful Community Moments

From signature events to business education programs, sponsorships allow you to take part in the experiences that bring Estes Park together.

At-a-Glance: Sponsorship Opportunities

- Signature Events (Gala, Sip & Shop, Chamber Cup, Gumbo Dinner, etc.)
- Education & Training Programs (SBDC, HRx, Workshops)
- Program Series Sponsorships



Chamber and EDWC Sponsorship Opportunities

Build. Grow. Thrive.

BASE 2.0 is a hands-on, in-person, 10-week program designed to help Estes Valley entrepreneurs create stronger, more sustainable businesses.

BASE 2.0 Title Sponsor: \$20,000+ (one available)

- Name, contact info, 5-sentence description of business and hyperlink in the investor directory on EDWC's Website
- Receive minutes and materials from monthly EDWC meetings
- Prominent logo recognition in monthly EDWC newsletter and mention of BASE 2.0 Title Sponsor
- Prominent Logo recognition on annual Impact Report with mention of BASE 2.0 Title Sponsor
- Company recognized as BASE 2.0 Title Sponsor in "State of Estes Park" Program
- Includes 6 tickets and VIP table for the annual "State of Estes Park" event
- Includes 6 tickets for annual Northern Colorado Workforce Symposium
- Open invitation to join industry Alliances (Wedding, Downtown & Retail, Lodging and Construction)
- Prominent logo placement with mention of BASE 2.0 Title Sponsor on education-related marketing materials, event signage, banners, and programs
- Longs Peak Chamber Membership (\$1,200 value)
- Seat on Member Advocacy Committee (MAC)
- Invitation to participate in quarterly roundtable - to discuss local & regional issues and future initiatives
- Recognized as Title Sponsor of BASE 2.0 program
- Host of BASE 2.0 Graduation event

Hospitality Upskilling and Workforce Development Sponsorship \$2,000

- American Hotel & Lodging Educational Institute Courses (AHLEI)
- Online courses - Landing page will have a 'Presented/Sponsored By' section with write up on sponsor and why they are providing this opportunity
- Marketing on socials and newsletter around
- Frontline Article mention
- Courses will be listed in the Upskilling and Workforce Development tab of EDWC site with clickable hyperlink to sponsor's web page



Chamber and EDWC Sponsorship Opportunities

BASE 2.0 Sponsorship (10 available)

Sponsor a day of education for BASE 2.0 attendees \$3,000/each

- Opportunity to speak and present for 5 minutes during a coffee networking event 30 minutes prior to the day's courses starting. This portion of the day is open to all business owners, and a fantastic networking opportunity providing valuable exposure.
- 'Presented by' signage on the day's educational materials
- Catered lunch - 'provided by' signage
- Opportunity to speak at lunch
- Table available to set up marketing materials
- Landing page will have a 'presented/sponsored by' section with write up on sponsors and why they are providing this opportunity
- Receive monthly EDWC Newsletter
- Prominent logo recognition in a monthly EDWC Newsletter with mention of BASE 2.0 sponsor
- Invitation to BASE Graduation and recognition first right of refusal

Empowering Small Business Owners Sponsorship

Sponsorship Options:

\$1,650 – Sponsor a full series of 4 workshops (SBDC, HRx, Social Media, or other expert-led sessions)

\$500 – Sponsor a single workshop (SBDC, HRx, or Social Media)

\$300 – Sponsor a local business to attend an in-person SBDC consulting session

Your sponsorship helps provide hands-on learning, expert guidance, and practical tools for businesses to thrive.

- Sponsor will be able to speak for 3 minutes prior to course.
- 'Presented by/Sponsored by' signage on educational materials
- Marketing on socials/newsletter leading up to date of each course
- Courses will be listed in the Upskilling and Workforce Development tab of EDWC site with clickable hyperlink to sponsor's logo
- Courses will be listed in Chamber calendar with clickable hyperlink to sponsor's webpage

Estes Chamber Sponsorships

Signature Event Sponsorships

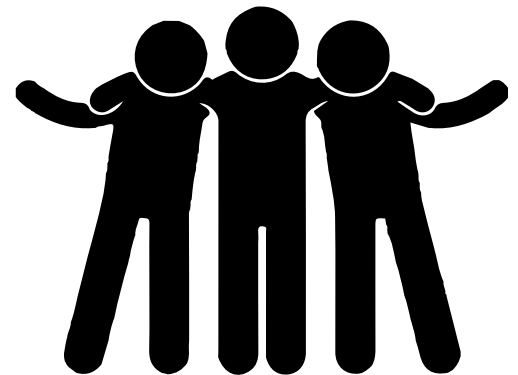
Why Sponsor a Signature Event?

The Estes Chamber's signature events bring our business community together in meaningful and memorable ways, attracting hundreds of attendees each year. Sponsoring these cornerstone events gives your business high-visibility recognition, direct connections with local professionals, and the opportunity to support experiences that strengthen the Estes Park community.

Each signature event offers multiple sponsorship tiers designed to fit different goals and budgets. If you are interested in sponsoring one of these events, contact us — we will be glad to provide details and help you find the level that is right for your business.

Sponsorship Opportunities Include:

- Annual Gala
- Mini Golf Tournament
- Chamber Cup Golf Tournament
- Bowling Tournament
- Community Gumbo Dinner
- Sip & Shop
- State of Estes Park



Build Your Own - What Do You Feel Like the Business Community Needs

- Donate a certain amount for the specific use of a need you see in the Business Community of Estes Park.

Thank You to Our Alpine, Mission Alliance, & Longs Peak Members



VisitEstesPark.com



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2025 ANNUAL IMPACT REPORT ESTES CHAMBER OF COMMERCE

Serving the Community

The mission of the Chamber is to be the champion for business, dedicated to promoting a strong business climate in the Estes Valley trade area and enhancing the quality of life for our members, making Estes Park a better place to live, work, and play.

300+

Members



85%

Retention Rate

SIGNATURE EVENTS

Chamber Cup, Mini Golf Tournament, Bowling Tournament, Community Gumbo Dinner, Gala, State of Estes Park, Women of Impact, and Ready Set Grow Conference



8

RIBBON CUTTINGS

76



Since Inception

BOARD OF DIRECTORS

20

Dedicated and Well Respected Business Leaders Serve on the Board



ALLIANCES

4

Construction, Downtown & Retail, Lodging, and Wedding



NETWORKING OPPORTUNITIES

Coffee Connections and Business After Hours



18

COMMUNITY EVENTS

Spring and Fall Sidewalk Sales, Downtown Halloween, Sip and Shop

4



COMMUNICATIONS & OUTREACH

60%

 Newsletter Open Rate

100+

 Newsletters Sent

550+

 Recipients

67%

Facebook Content Reach Increased



176%

Instagram Content Reach Increased



EDUCATION

43

Opportunities

Attendees

500+

ALPINE, MISSION ALLIANCE, & LONGS PEAK MEMBERS



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LET'S GROW TOGETHER

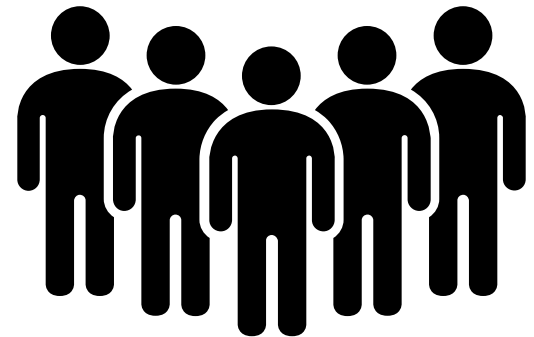
**Ready to grow your network and get involved?
Becoming a member is easy:**

**Join – Complete your membership
application at esteschamber.org or scan here:**

**Connect – Attend your first Chamber event
and start building relationships**



**Scan here to see
our Chamber
events page:**



Contact Us:

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Estes Park, CO 80517
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**When you join the Estes Chamber, you join a
community that celebrates your success**